



## The Painted Man

### Results

- Unique views: 600,000+
- Comments: 1,967
- Favourited: 4,621

### Honours:

- Coverage: The Telegraph, B2B magazine, Bebo, FHM, Boreme.com etc.
- International Germ Award for Best Commercial Viral

A spoof viral to launch Rebel Virals and start practicing what we preach. Among many tributes, it won the best commercially produced viral at the International Germ Awards.